

# CLIENT NAME

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## CHIEF TECHNOLOGY OFFICER

*Marketing & Technology ~ Executive Leadership & Business Development ~ Oversight & Management ~ Entrepreneur*

### RECIPIENT OF 29 INDUSTRY AWARDS, 2 NOMINATIONS

C-level executive and Technical Visionary with 12+ year's executive management experience in all aspects of strategic operational management and a track record of consistently driving growth on blue-chip consumer brands in B-to-C and B-to-B channels. Keen ability to motivate others through influential leadership and carefully delegated assignments. Possess strong work ethic and a track record of success. High level of integrity and optimism with a history of developing long-lasting business relationships based on a foundation of trust, integrity, and outstanding client service. Exceptional technology skills combined with proven ability to drive marketing strategy, manage and nurture talent, deliver sales growth, form strategic partnerships, and successfully implement and oversee complex projects. Outstanding strategist distinguished for proven leadership and team-building skills and excellent conflict resolution abilities. Possess expertise in implementing processes that improve efficiency. Accomplished in all areas of marketing from soup-to-nuts with keen ability to identify, build, and maintain business relationships. Embody leadership skills that enhance productivity and drive sustained organizational performance.

### AREAS OF EXPERTISE

Strategic & Tactical Planning • New Business Generation • Executive Leadership & Elite Communications  
Market Research • Brand Awareness • Systems Planning & Integration • Management Consulting • R&D/Full  
Lifecycle Development • Profit & Loss Analysis & Management • Operations Management • Budgeting &  
Forecasting • Sales, Marketing & Advertising Expertise • Business Reengineering & Change Management  
Project Management • Talent Acquisition & Management • Hourly Shift Management • Strategic Technical  
Planning & Implementation Competitive Analysis • Exit Strategy • High-Impact Decision Making • Staff  
Training & Evaluation • Project, Program & Organization Management and Oversight

### PROFESSIONAL EXPERIENCE

**ORANGE HAT GROUP**, Alexandria, VA

**Chief Technology Officer** • 2008-Present

Spearhead and control the overall vision, planning and implementation of web application development for large associations, entertainment clients and grassroots organizations. Manage project budgets and milestones across the entire agile software development lifecycle. Work directly with key stakeholders to advise on project planning and approach, compliance considerations, user experience, and overall solutions for a variety of in-depth web development.

- Oversee, lead and direct a team of more than 15 developers and designers across multiple disciplines, including but not limited to PHP, MySQL, JavaScript, HTML, CSS, Android and iOS, UX/UI considerations, responsive design and Sec. 508 compliance.
- Leverage and employ project management software such as BaseCamp and MS Project to ensure project timelines, milestones and budgets are met according to stakeholder requirements.
- Formulate and implement project plans from the ground up. Beginning with stakeholder meetings and then the discovery, construction an overall plan for user experience, project development and implementation using agile methodologies and sprint cycles. Oversee ongoing usability testing, A/B testing and quality QA/QI during post-launch support.
- Apportion considerable amount of time to keeping up-to-date with emerging technologies, latest trends in responsive design, development and implementation, social networking and overall web development, web security and compliance issues. Advise key stakeholders and clients on appropriate emerging technologies that could potentially be leveraged for their needs.
- Lead and direct the overall growth and recognition of company through public speaking engagements, conference attendance and multiple nationally recognized awards.

**FIREHOUSE STUDIOS, LLC, Canton, GA**

**Owner • 2002-2008**

Delivered high quality web design, development and marketing services to small businesses and organizations. Controlled and directed overall company finances, planning and growth through grassroots marketing campaigns, socialmedia and local networking events.

- Designed web applications, websites and marketing materials for local and national businesses alike. Utilize Adobe
- Strategically employed Creative Suite to create visually appealing design mockups for approval based on current design trends.
- Developed web applications and websites using HTML, CSS, JS, MySQL and PHP leveraging a variety of content management systems to ensure customers can quickly and easily modify content on a daily basis.
- Innovated and implemented marketing plans, socialmedia campaigns and provide print/web/offline assets as necessary for client communications.

**EDUCATION**

- **The Art Institute of Pittsburgh**, Pittsburgh, PA, Web Design and Development (Currently In Progress)
- **Kennesaw State University**, Computer Science and Information Systems, 2009

**TECHNICAL SUMMARY**

<b>Project Management</b>	Expert knowledge in an agile software development environment leveraging industry standard project management software such as Basecamp and MS Project
<b>Software</b>	Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Adobe Illustrator, Notepad++, FileZilla, Git, SVN
<b>Operating Systems</b>	Microsoft Windows, Mac OS X, Linux, UNIX
<b>Languages and Networking</b>	HTML, XML, JS, CSS, JSON, FBML, PHP, MySQL, TCP/IP, FTP, HTTP
<b>API and Tools</b>	Familiar with many leading application programming interfaces, including Twitter, Facebook, Git, and Salesforce

**RECOGNITIONS & AWARDS**

***Recognitions***

- Recognitions include many best of category awards, including best home page, branding and visual appeal.
- Awarded Gold Award of Excellence for interactive multimedia, websites, content marketing and online video.
- Invited speaker at Mobile Citizen Summit at the Microsoft Headquarters in Washington, DC and judge for several nationally recognized award programs.

***Awards***

- (2) Pollie Awards | <http://www.theaapc.org/>
- (8) W3 Awards | <http://www.w3award.com/>
- (14) Communicator Awards | <https://www.communicatorawards.com/>
- (5) Davey Awards | <https://www.daveyawards.com/>
- (2) Awwward Nominations | <http://www.awwwards.com/>